

News Direct updates international distribution model

Added 41 hours ago by [Aleda Stam](#)

The company's new model includes flat-rate pricing and updates distribution agreements.

News



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NORWALK, CT: News Direct has introduced a new international distribution model that includes flat-rate pricing and adds features to improve client experience.

The news distribution company has secured agreements with more than a dozen international and national news agencies and commercial service providers, which will be announced in the coming weeks.

Full text translations are also included with select distributions as part of the flat-rate pricing model.

In addition to the new pricing model, News Direct has added industry lists that extend beyond trade publications to include journalists at major news outlets covering specific industries and influencers active within those sectors.

These lists are updated with every order, eliminating the risk of outdated contacts, according to the company.

New Direct will offer performance reports using ROI measurements consolidated from distribution partners.

The company is also offering exclusive equity impact reports to issuers whose securities are traded on North American markets, which will analyze their release's impact on share price.

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